

Detroit UNCORKED



DETROIT WINE ORGANIZATION

SEPTEMBER 25TH, 2026

Benefitting:



**Covenant
House
Michigan**

21st Annual Sponsorship Proposal



The Experience

- 3-hour sampling & education of 250+ wines, plus select beer & spirits
- Strolling dinner & dessert provided by a variety of local restaurants
- Live music & silent auction
- High-end social atmosphere at 6001 Cass, a stunning & historic Albert Kahn-designed space built in 1920 as Cadillac's original sales showplace



Audience

- **400+ affluent professionals: couples, singles & groups**
- **Corporate hosts & clients**
- **Wine enthusiasts of all levels**
- **Philanthropic community members**
- **Local media & celebrities guests**

Community Impact

Every Detroit Uncorked sponsorship helps create pathways to housing, education, employment and independence.

- 1,891 youth served annually through Covenant House Michigan's programs & services.
- 29,514 nights of safe housing provided last year
- 160 youth moved into stable housing
- 138 youth gained or maintained employment



**Covenant
House**
Michigan





Your Impact

- The Detroit Wine Organization (DWO) is the Midwest's largest non-profit wine club with free membership. Our motto is 'Fun, Education & Charity.'
- 3k social media followers – 4.4k email database
- 2026 will mark the 21st annual 'Detroit Uncorked' – an event which has raised over \$2 million for local charities since its inception

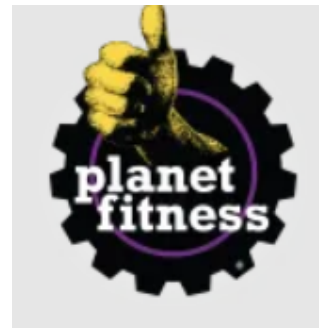
A Sampling of Past Sponsors



William E. Moran
Investment Consulting, Inc.
Securities offered through UPI Financial, Member FINRA/SIPC



Neurosurgery • Physical Medicine & Rehabilitation





Sponsorship Opportunities

Custom sponsorship opportunities are available.

Let us know how you'd like to partner with us!

Level	Investment	Tickets	Key Benefits
Platinum	\$25K	20	VIP space for private wine-tasting or brand activation, logos & recognition on all materials including wine glass & social media, 2-page program ad
Palladium	\$15K	14	High visibility promotion on social media & website, full-page program ad
Gold	\$10K	10	Strong visibility & promotion on social media & website, full-page program ad
Step & Repeat	\$7.5K	6	Logo placement, prominent logo on Step & Repeat banner, full-page ad



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Level	Investment	Tickets	Key Benefits
Silver	\$5K	4	Personalized sponsorship to fit sponsor goals, includes logo placement, social media, ½ page program ad
Wine Wall	\$3K	4	Logo on one of two wine walls, wine bags, promotion on social media & website, ½ page program ad
Bronze	\$2.5K	4	Social media mentions, logo on website, ½ page program ad
Champion	\$1.5K	2	Logo on website, ½ page program ad

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**[Click here to submit
your sponsorship today.](#)**

