

A Night of **BROADWAY** Stars

MAY 24 • 2023 Detroit, MI

**Sound Board Theater
MotorCity Casino Hotel**

to benefit



**Covenant
House**
Michigan

ADMIT ONE

Nº 00012345

Proceeds from
“A Night of Broadway Stars”
benefit the residents
and programs of
Covenant House Michigan
in Detroit and Grand Rapids

Please Join Us!

Help support our youth *and* enjoy a fabulous show featuring **Accomplished Broadway Entertainers!**



The event is held at the **Sound Board Theater at MotorCity Casino Hotel** and the evening begins at **6:00 p.m.** with a cocktail reception, strolling dinner and *Keys to the City Raffle*. The show starts at **7:30 p.m.** and is followed by a dessert reception with cast and crew members.

Support Our Mission

Covenant House Michigan provides youth facing homelessness with shelter, educational and vocational programs. We build a bridge to hope for young people facing homelessness and survivors of trafficking through unconditional love, absolute respect and relentless support. Our doors are open 24/7 and our programs are designed to empower young people to rise and overcome adversity, today and in the future. Every person deserves a safe place to sleep and hope for a brighter tomorrow.

Please join us on this mission of absolute love and respect.
covenanthousemi.org Tax ID 38-335-1777



**Covenant
House**
Michigan



Sponsorship Opportunities

Incentives for Corporate Sponsorship

All sponsor and ticket packages include admission to:

- ★ Cocktail and Strolling Dinner reception ★
- ★ The Broadway Stars' performance ★
- ★ The dessert afterglow where guests can meet the performers

- 32 tickets with the “best seats in the house”
- Company name included in all event materials, including media promotions as Presenting Sponsor Company
- Recognition as Presenting Sponsor with company logo prominently featured on all event collateral and marketing materials
- Front cover title placement on event invitation and program book
- Logo displayed on Covenant House Michigan website and featured in social media posts
- Full page ad, prominently placed in program book

- 24 tickets with prominent seating in the theater
- Company logo featured on all event collateral and marketing materials
- Logo displayed on Covenant House Michigan website and featured in social media posts
- Exclusive sponsorship of one key event night component

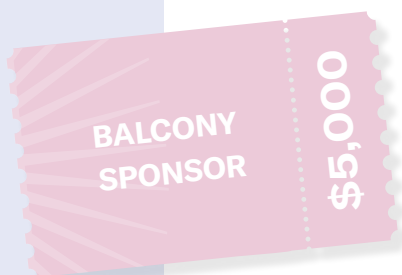




- 20 tickets with prominent seating in the theater
 - Company logo featured on all event collateral and marketing materials
 - Logo displayed on Covenant House Michigan website and featured in social media posts
 - Half-page ad in program book
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- 12 tickets with seating in the theater
 - Company logo featured on all event collateral and marketing materials
 - Name displayed on Covenant House Michigan website and featured in social media posts
 - Half-page ad in program book
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- 8 tickets with seating in the theater
 - Name featured on all event collateral and marketing materials
 - Name displayed on Covenant House Michigan website and featured in social media posts
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- 4 tickets with seating in the theater
 - Name featured on all event collateral and marketing materials
 - Name displayed on Covenant House Michigan website and featured in social media posts
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Sponsorship Agreement

- | | |
|---|--|
| <input type="checkbox"/> \$50,000 PRESENTING SPONSOR | <input type="checkbox"/> \$10,000 MEZZANINE SPONSOR |
| <input type="checkbox"/> \$30,000 ORCHESTRA SPONSOR | <input type="checkbox"/> \$5,000 BALCONY SPONSOR |
| <input type="checkbox"/> \$25,000 ARENA SPONSOR | <input type="checkbox"/> \$2,500 GALLERY SPONSOR |

Please promptly email high resolution logo in both full color and black ink for use on invite and program book to chmevents@covenanthouse.org

Name of Corporation _____

Contact Person _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ Fax Number _____

Email _____

Payment is due with signed contract and may be made by: Check (payable to Covenant House Michigan) or Credit Card.

For credit card payments only: MC Visa Amex Discover

Amount of payment: _____

Card Number _____

Expiration Date ____ / ____ CVV _____

Name (as it appears on card): _____

Signature: _____

I/We cannot attend, but want to be a star for our youth.
Enclosed is a donation of \$ _____

Mail to:

Covenant House Michigan
"A Night of Broadway Stars"
2959 Martin Luther King Jr. Blvd
Detroit, Michigan 48208

Phone: 313.463.2000
Fax: 313.463.2001
chmevents@covenanthouse.org
www.covenanthousemi.org

Event Ad Journal

- I/We cannot attend, but would like an Ad in the Journal:
- Inside Back Cover - \$800 (5"w x 8"h)
- Back Cover - \$850 (5"w x 8"h)
- Full Page Ad - \$500 (5"w x 8"h)
- Half Page Ad - \$250 (5"w x 4"h)

Please submit your full color ad in PDF format (high resolution, with fonts embedded) **no later than April 28, 2023** to chmevents@covenanthouse.org



Covenant House Michigan