

SLEEP OUT



YOUNG PROFESSIONAL EDITION

03.24.2023

DETROIT

Each March since 2017, members of the Covenant House Michigan Associate Board spearhead the Sleep Out: Young Professional Edition along with Covenant House sites across the United States. These emerging leaders give up their beds for one night so that youth facing homelessness can sleep safely at Covenant House.

The event has raised over \$300K to support our work and shine a light on the often-ignored youth homelessness crisis here in Michigan.

Sponsorship commitments provide your company with branding opportunities aligning you with young professionals who are civic minded and engaged in their communities.



SLEEPOUT.ORG/EVENT/YPDETROIT

PRESENTED BY:



**Covenant
House
Michigan**

ASSOCIATE BOARD



SPONSORSHIP OPPORTUNITIES

Sponsors of the Sleep Out: Young Professional Edition support the life-changing efforts of Covenant House Michigan, sheltering and caring for young people in Detroit and Grand Rapids.

Sponsors receive logo recognition commensurate with the sponsorship level on the event website and email communication to all participants, as well as signage and verbal recognition.

Sponsorships may also count towards Sleeper individual fundraising goals.

AVAILABLE LEVELS:

OVERNIGHT PROMISE PARTNER | \$10,000

ADVOCACY ALLIES | \$5,000

EMERGING LEADERS SPONSOR | \$2,500

CONTACT THE SLEEP OUT TEAM

313.463.2000 | amaple@covenanthouse.org
www.sleepout.org/event/ypdetroit

Covenant House Michigan
Detroit | Grand Rapids
www.covenanthousemi.org

ONE PURPOSE.
ONE NIGHT.
ONE COMMUNITY.



03.24.2023
SLEEP OUT: YOUNG PROFESSIONAL EDITION IN MICHIGAN
Sponsorship Opportunities

All sponsors will receive recognition in Covenant House Michigan newsletters, on event website and across all social media outlets.

- Newsletter distributed to approximately 20K print and electronic subscribers
- Approximately 7K followers across social media platforms

OVERNIGHT PROMISE PARTNER SPONSORSHIP | \$10,000

- Up to ten (10) reserved registrations at the Sleep Out
- Inclusion in local event media and press releases
- Logo on all event marketing material and signage during event

ADVOCACY ALLIES SPONSOR | \$5,000

- Five (5) reserved registrations at the Sleep Out
- Listed on event marketing material and signage during event

EMERGING LEADERS SPONSOR | \$2,500

- Two (2) reserved registrations at the Sleep Out
- Listed on signage during event

Please send this completed form along with payment. Checks payable to Covenant House Michigan

Company Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone Number: _____ Email: _____

Event Sponsorship Level:

Overnight Promise Partner \$10,000

Advocacy Allies Sponsor \$5,000

Emerging Leaders Sponsor \$2,500

Questions? Contact Amy Maple at 313.463.2000 or amaple@covenanthouse.org

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